

CHANGE IS GOOD FOR MSE!

June 2005, Tampa, FL - Material Systems Engineering Corp., also known as MSE Corp., has undergone a name change. The new name, **Nextconveyor Corp.**, effectively links the company's website (www.nextconveyor.com) and the brand name of their sanitary conveyors, the NEXTGEN™ line.

Nextconveyor, one of the leading producers of innovative sanitary conveyors for the food, beverage, pharmaceutical and packaging industries, recently moved its office and manufacturing facilities in Tampa, FL. to a much larger building to help meet increasing production demands. Since then, Nextconveyor has been actively increasing its exposure in the marketplace by participating in trade shows such as the BevExpo in Tampa, the PackExpo in Chicago, the International Poultry Exposition in Atlanta and most recently the Food Safety Summit in Washington D.C. They are planning to also exhibit at the upcoming Worldwide Food Expo and will be booth #S7435 in the AMI International Meat, Poultry & Seafood Industry section. This show will be held October 26-29 in Chicago, IL.

Their patented sanitary conveyors were also promoted in a massive ad campaign during the first half of 2005, with ads appearing in the *Meat Processing*, *The National Provisioner*, *Beverage Industry*, *Food & Drug Packaging*, and *Food Safety* magazines. Nextconveyor has also joined PR efforts with Westlake Plastics and Milliken chemical, manufacturers of the antibacterial components used in Nextconveyor's line of sanitary conveyors. The Silveron™ ingredient helps inhibit biofilm formation and offers an added protection in the handling of products where safety and cleanliness are an issue.

In January 2005, company founder and president Dan Karpy brought an Operations Manager on board to oversee the company's day-to-day operations. Mark Michener left Dubuque, Iowa to join Nextconveyor, bringing over twenty-five years of innovative and successful business leadership and management experience from both large and small operations, including over sixteen years as Operations, Plant and General Manager for Fortune 50 Industry leaders Georgia-Pacific and International Paper.

In March, Nextconveyor hired an additional sales engineer to assist with the backlog of quote requests and to target the pharmaceutical and beverage industries. Christopher "Kip" Wilmer has worked in the packaging equipment industry since the early 90's. In the mid 90's he worked with Barry-Wehmiller as a representative for sales and project installations, doing corporate capital projects for multiple plant applications. Most recently, Kip worked in the bottle-filling industry implementing line improvements for production line efficiency.

Local entrepreneur and respected business leader Roger Kumar joined Nextconveyor as CEO. He brings a wealth of experience and a refreshingly sound business ethic. His belief that no competitor can offer the advantages Nextconveyor brings to the market prompted his significant investment in our future. Because he is a native of India, Nextconveyor now enjoys National Minority Status, which opens additional doors of opportunity.



Nextconveyor's NEXTGEN sanitary tabbed chain conveyor is completely cleaned in just minutes!

All of these changes enable the company to provide better customer service and a product which is unsurpassed in offering cleanliness, reliability, and return on investment to the food, beverage and pharmaceutical industries. Nextconveyor has sales representatives throughout the country and at their home office. For more information, call 813-878-2250 or visit their website, www.nextconveyor.com.